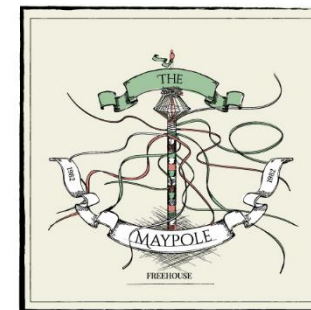


# MAYPOLE PUB ART MURAL (ARTIST) TENDER



CAMBRIDGE PARK STREET  
THE MAYPOLE PUB



MARCH 2023

# Artist Tender introduction

This is an invitation for artists to submit their proposals, in a tender, to decorate the Maypole Pub's art mural on an external wall (approx. 20 metre length). It is intended that the Maypole will commission the successful artist to decorate the wall as soon as possible in 2023.

Marick Management Limited (MML) is the Developer of the site known as Park Street in Cambridge. Marick has agreed to work with The Maypole Pub owners on the land adjacent to bring forward an art mural to the boundary brick wall which has been installed as part of the re-development works.

The previous boundary wall was painted with an art mural and the Maypole would like to procure an artist to provide a new artwork mural.

This Art is solely for the private use of the Maypole and is not linked with any of the neighbouring sites or properties.

The art brief below has been designed to encourage a level of creative freedom with the respective artist, within the key delivery parameters and design intent which is to be provided by the Maypole pub.

The focus for the artwork is to animate the area of the wall in the Maypole's courtyard for their, and their customers, own enjoyment.

## **Art Objectives:**

The below are the primary objectives for the Art to support the brief and aspirations of the Maypole:

- Provide an attractive artwork mural to enhance the pub experience;
- Encourage people to re-visit the pub and bring friends, colleagues, family to enjoy the space;
- Enhance the concept of welcoming public/ customers through the courtyard and helping to the experience;
- Courtyard is used all year round;
- To be relevant in relation to the Conservation Area but also to provide interpretation to Maypole requirements and brief;
- Artwork to be designed and painted for longevity;

# The Maypole Pub

The Maypole pub has been a family run traditional Pub in the heart of Cambridge since February, 1982. It has been a Freehouse since, 2009 and won 2018 CAMRA Pub of the Year.

The Maypole are passionate about their pub and believe their customers deserve the best from their pub, that prides itself on giving the warmest of welcomes.

Since 1982, the Castiglione family have greeted many customers across the threshold with the focus on quality food and drinks.

The Maypole has been described as having 'a locals' atmosphere within the city centre' and is a real part of the local community, proud to help fundraise for charities and sponsor many of its local sports clubs.

As one of very few freehouses in Cambridge, The Maypole is able to sell a greater selection of real ales and more importantly, Beer festivals are a regular – and very popular – event at the pub. The Maypole's new gin bar has also become a 'go-to' spot in the city, serving more than 50 different fine gins.

A hidden gem, The Maypole is tucked away between Bridge Street and Jesus Green but, once found, we are quietly confident that you will find there are enough reasons to go off-piste more often.

Please review the Maypole history here: <http://maypolefreehouse.co.uk/the-maypole-pub-history/>



# Art location – Overview



The art is to be painted on the brickwork wall (full height – one storey) facing into the Maypole courtyard.

Length of wall approximately 20 metres.  
Height approximately 3-4 metres.

# Art Location Description

## Maypole Art Mural

Art type – Wall mural to Maypole Pub beneath their outdoor external courtyard canopy. The area is circa 80% covered by a roof but the installation must be suitable for exposure to external weather and temperature. Private Maypole Pub property but publicly accessible courtyard during opening times. Permanent installation. The art is to be of similar size and quality to the previous.

Purpose – Provide an art feature along the new external wall.

Access and maintenance requirements – Paintwork and covering to be suitable for wipe clean and non bleach based products

Consultant/ Artist – Artist to be commissioned and agreed directly with Maypole Pub

Concept images: See images of the previous artwork which was of a landscape feature. The new art does not have to be landscape, artists are invited to provide proposals.



# Artist tender

All entries are invited to be submitted to this email address:

[info@maypolefreehouse.co.uk](mailto:info@maypolefreehouse.co.uk)

or by post to

The Maypole Freehouse, 20a Portugal Place, Cambridge, CB5 8AF

All artists are welcome to visit the Maypole Pub during opening times to meet the owners and review the area.

All entries are requested to include:

- 1) Concept Sketch proposals of artwork
- 2) A short narrative of the theme (max 1 page A4)
- 3) Examples/ portfolio and track record of previous artwork by the artist
- 4) Timescales to decorate the art
- 5) Any costs associated with the artwork

**Timescales:** All proposals are to be submitted by the deadline which is 30<sup>th</sup> April 2023.

Following the receipt of tenders the following are the anticipated timescales for the artwork:

- Shortlist artist interviews with Maypole Pub 3<sup>rd</sup> May 2023
- Successful artist selection April – 5<sup>th</sup> May 2023
- Artwork commencement – 8<sup>th</sup> May 2023
- Artwork completion – End of June 2023
- Artwork public launch - TBA

# Contact Details

Anastasia and Vincent Castiglione

THE MAYPOLE FREEHOUSE

20a Portugal Place

Cambridge

CB5 8AF

T: 01223 352999

Website: <http://maypolefreehouse.co.uk/>

Email: [info@maypolefreehouse.co.uk](mailto:info@maypolefreehouse.co.uk)

# General Site History and Context

- **17<sup>th</sup> Century** - David Loggan's map of Cambridge (top right) shows the linear plot layout to the north-east of the Round Church, the site is encircled. Frontage buildings faced onto Bridge Street and ancillary functions were carried out to the rear as well as providing cottage accommodation for the poor. Gardens/orchards are laid out to the rear of the burgage plots with an extensive orchard at the corner with South Park Street. Further east are a number of fish ponds aligned east to west.
- The Kings Ditch is thought to run close to the proposed site, possibly following the line of the existing Park Street and New Park Street. The ditch is thought to have had a defensive capacity before the Norman conquest, possibly being dug during the Danish era.
- **1900s** – The later 1903 Ordnance Survey plan (bottom right) shows how the linear plots shown have been partially retained but significantly extended to run all the way to what became Park Street. The cottages on the west side of Park Street were demolished to widen the road for the motor vehicles.





# Disclaimer

1.1 Nothing contained in this tender, accompanying documents, further documents on any other communication made between the Maypole Pub and any other party (whether a Tenderer or otherwise) shall be taken as constituting a contract, agreement or representation between the Maypole Pub and any other party (excluding a formal award of commission made by the Maypole Pub).

1.2 In submitting the artists proposals the tendering artists undertake that they are willing if so required to enter into dialogue at their own risk and expense in relation to their proposals which shall include attending meetings with and making presentations to the Maypole Pub and its advisers; as required.

1.3 Neither the Maypole Pub nor any of its advisers accepts any liability to pay for any preparatory work undertaken in connection with this tender or any other communication between the Maypole Pub and any other party. All costs, expenses and liabilities incurred by Tenderers in connection with the bidding, dialogue, and any clarification shall be borne by Tenderers (including in a circumstance where the procurement is ceased, postponed, suspended or abandoned).

1.4 The Maypole Pub reserves its position as to whether or not it will enter into contractual arrangements with any artist.

1.5 For the avoidance of doubt any tendering costs, abortive costs and any loss of profit or other economic loss incurred by Tenderers as a result of this procurement whatsoever will be at the Tenderer's risk and not borne by the Maypole Pub.

1.6 The Maypole Pub shall not make any payments to any Tenderer save as expressly provided for in any agreement or commission, if and when any such agreement is entered into.

1.7 The Maypole Pub will retain copyright and the ownership of the final artwork if and when commissioned for all future photography, publications, press, social media releases and such like.